



WCP2023
2 - 7 JULY 2023
GLASGOW | SCOTLAND

19TH WORLD CONGRESS OF BASIC & CLINICAL PHARMACOLOGY

PARTNERSHIP PROSPECTUS

On behalf of the International Scientific Committee and the British Pharmacological Society we are delighted to announce that the **19th World Congress of Basic and Clinical Pharmacology – WCP2023** will be held from 2 to 7 July 2023 at the SEC, Glasgow.

It is our pleasure as President and Secretary-General of **WCP2023** to invite you to join us at IUPHAR's world leading global quadrennial pharmacology congress.

We are looking forward to celebrating the diversity of our community, from undergraduate pharmacologists to the world's leading authorities; from clinical pharmacologists working in national healthcare systems to innovators at the cutting edge of drug discovery in industry and academia.

In both its scientific programme and the make-up of its attendees, **WCP2023** will be characterised by its focus on collaboration, innovation and discovery underpinned by scientific excellence. Glasgow, our host city, has strong connections to pharmacology and the life sciences. It is home to three universities, Glasgow, Strathclyde, and Glasgow Caledonian. All have strong life sciences departments with a major focus on pharmacology.

We are looking forward to welcoming you to Scotland, a country famed for its hospitality, its scenery, and its history. But as well as its rich traditions, Scotland is also forward-looking, dynamic, and – significantly for us – at the cutting edge of drug discovery.



A handwritten signature in white ink that reads "D Webb".

Professor David Webb DSc FRSE FMedSci
President



A handwritten signature in white ink that reads "A Ahluwalia".

Professor Amrita Ahluwalia BSc, PhD
Secretary-General

KEY CONGRESS INFORMATION

Date:	2–7 July 2023
Location:	Scottish Event Campus (SEC), Exhibition Way, Glasgow, Scotland G3 8YW
Congress Website:	wcp2023.org
Congress organisers:	The British Pharmacological Society
Congress President:	Professor David Webb
Congress Secretary-General:	Professor Amrita Ahluwalia

PROFESSOR DAVID WEBB

David is a clinical pharmacologist who undertakes translational research in pursuit of developing safe and effective medicines for hypertension and kidney disease.

David holds the Christison Chair of Therapeutics and Clinical Pharmacology at the University of Edinburgh. He runs Edinburgh's Hypertension Excellence Centre and leads the Hypertension and Renal Theme of Edinburgh University's Centre for Cardiovascular Science, which he established.

David is a Fellow of the UK Academy of Medical Sciences and Royal Society of Edinburgh. He has been President of the Scottish Society of Physicians and British Pharmacological Society, Honorary President of EACPT, and Chair of the Clinical Division of IUPHAR.

PROFESSOR AMRITA AHLUWALIA

Amrita is Professor of Vascular Pharmacology and Director of The William Harvey Research Institute at Bart's Medical School at Queen Mary University of London.

Amrita's research focuses on identifying strategies that might improve vascular and cardiac function in cardiovascular disease. She is a committed champion of equality in the workplace and has participated in numerous initiatives on this issue, including with the British Pharmacological Society.

WCP2023 INTERNATIONAL SCIENTIFIC COMMITTEE



WCP2023 President Professor David Webb

Christison Chair of Therapeutics and Clinical Pharmacology, University of Edinburgh;
WCP2023 President



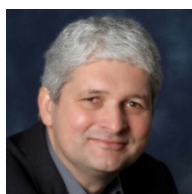
WCP2023 Secretary General Professor Amrita Ahluwalia

Professor of Vascular Pharmacology, Co-Director of The William Harvey Research
Institute, Queen Mary University of London; WCP2023 Secretary-General



Professor Karen Barnes

Professor of Clinical Pharmacology, University of Cape Town; Founding Director of
MRC Collaborating Centre for Optimising Antimalarial Therapy (CCOAT); Director of
Pharmacology, Worldwide Antimalarial Resistance Network (WWARN)



Professor Ingolf Cascorbi

Professor of Pharmacology, University of Kiel; President of the International Union for
Basic and Clinical Pharmacology (IUPHAR)



Professor Sir Mark Caulfield

Professor of Clinical Pharmacology, Co-Director of The William Harvey Research
Institute; Queen Mary University of London; Chief Scientist for Genomics England



Professor Arthur Christopoulos

Professor of Analytical Pharmacology and Dean, Faculty of Pharmacy and
Pharmaceutical Sciences, Monash University



Dr. Garret A FitzGerald

Professor of Systems Pharmacology and Translational Therapeutics,
University of Pennsylvania; Director, Institute for Translational Medicine and
Therapeutics (ITMAT)



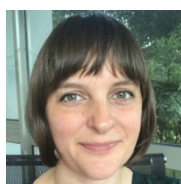
Professor Kathleen M. Giacomini

Professor of Bioengineering and Therapeutic Sciences, University of California, San Francisco



Dr Karen Gregory

Australian Research Council Future Fellow; Monash University



Dr Clare Guiding

Dean of Academic Affairs, Newcastle University Medicine Malaysia



Professor Alberto Mantovani

Professor of Pathology, State University of Milan; Scientific Director, Istituto Clinico Humanitas, Institute for Research, Hospitalisation and Health Care (IRCCS)



Professor Shuh Narumiya

Professor and Director, Medical Innovation Center, Kyoto University; WCP2018 Past-President



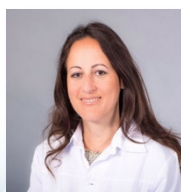
Professor Daniele Piomelli

Professor of Anatomy & Neurobiology, School of Medicine, University of California Irvine, Center for the Neurobiology of Learning and Memory (CNLM)



Professor Duncan Richards

Climax Professor of Clinical Therapeutics, University of Oxford; Director of the Oxford Clinical Trials Research Unit (OCTRU)



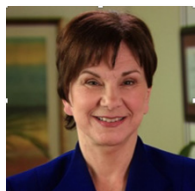
Professor Caroline Samer

Professor of Clinical Pharmacology and Toxicology, Faculty of Medicine, University of Geneva; Head of the Pharmacogenetics and Personalized Therapy Unit, Geneva University Hospitals (HUG); Chair of the Clinical division of the International Union for Basic and Clinical Pharmacology (IUPHAR)



Professor Arun Shukla

Associate Professor & Joy Gill Chair, Indian Institute of Technology, Kanpur;
EMBO Young Investigator; Senior Fellow, DBT Wellcome Trust India Alliance



Dr Janet Woodcock

Director of the Center for Drug Evaluation and Research (CDER) at the Food and
Drug Administration (FDA)



Professor Mauro Teixeira

Professor of Immunology, Universidade Federal de Minas Gerais



Professor Baofeng Yang

Professor & Director of Department of Pharmacology, Harbin Medical University;
Board Chairman, Chinese Cardiovascular Pharmacologic Society; Vice President,
Chinese Medical Association

PARTNER WITH US

Connecting over 3,000 attendees from more than 60 countries, WCP2023 is your passport to a world of cutting-edge science and unmissable career opportunity, in one of the most vibrant cities on Earth.

WCP2023 is your essential destination to...

Collaborate

We are bringing you face to face with our diverse community, from student pharmacologists to the world's leading authorities.

Innovate

With dedicated exhibition space, sessions and interactive workshops, there is no better way to introduce the newest methods, ideas, and teaching tools to a global audience.

Discover

Whether it is uncovering ground-breaking research, finding the next step in your career, or living your very own Scottish adventure in a city full of culture and character, you will make lasting connections and memories at WCP2023.

By partnering with us we offer the opportunity to deliver custom-crafted thought leadership throughout the congress and beyond.

Packages are available and include platinum, gold, and silver opportunities. Exhibition space is also offered as well as partnership of congress related items. We are very happy to discuss other ideas and opportunities with you.

Please contact Billy Fahey at TFI Group for a discussion on how you can partner with us.

Tel: +44 (0)20 7808 5197

E-mail: billy.fahey@tfilodestar.com

PARTNERSHIP OPPORTUNITIES

BENEFITS	PLATINUM £50,000 + VAT (early bird)	GOLD £35,000 + VAT (early bird)	SILVER £25,000 + VAT (early bird)	BRONZE £15,000 + VAT (early bird)	EXHIBITOR £3,500 + VAT (early bird)
Industry Symposium – 45-minute duration	✓				
1 e-mail sent on your behalf 2 weeks pre-congress to all attendees	✓	✓			
1 e-mail sent on your behalf 2 weeks post-congress to all attendees	✓	✓			
Acknowledged level of partnership in pre-event marketing mailers	✓	✓	✓	✓	
Acknowledged level of partnership in a dedicated tweet using WCP2023 Twitter account	✓	✓	✓	✓	✓
Logo & URL on homepage in a carousel	✓	✓			
Logo & URL on website partnership page Company profile on website	✓ 100 words	✓ 75 words	✓ 50 words	✓ 25 words	✓
Logo & URL on App Company profile on App	✓ 50 words	✓ 50 words	✓ 25 words	✓	
Banner advertising in the app on homepage and selected subpages (rotation)	✓	✓			
1 x Push notification to be sent via the App during the event	50 words				
Presentation in the WCP2023 Innovation Theatre	30 minutes	20 minutes	15 minutes		
Exhibition space	36 sqm	24sqm	18 sqm	9 sqm	9 sqm
Promotional Insert in delegate bag*	1	1	1	1	
Pull up banner at entrance of the main plenary hall	✓				
Complimentary congress registrations	6	4	2	1	1
Complimentary Exhibitor Passes	3	2	1	1	1
Complimentary Gala Dinner tickets	4	3	2	1	

*Please refer to our sustainability policy regarding approved materials for promotional giveaways/bag inserts.

PLATINUM PARTNER

£50,000 + VAT (EARLY BIRD RATE UNTIL 31 JULY 2021)

£59,000 + VAT (NORMAL RATE)

- Extensive acknowledgement as a Platinum Partner across WCP2023 platforms in the run up, on site and post event
- Logo and link on the Partner & Exhibitor page on the Congress website including 100-word company profile
- Partner logo to also appear on the Congress website homepage on partner carousel - in addition to the partner/exhibitor list housed in a separate page. Exclusive to Platinum and Gold partners
- Accredited as Platinum Partner within the WCP2023 App within the partner page. This includes logo, up to 50-word company profile and URL link. Platinum Partners can also provide video link to embed as content
- Banner advertising in the App on homepage and selected subpages: Logo and URL link on rotation (Platinum & Gold partners only)
- One Push Notification of up to 50 words to be sent via the App during the event
- Partner logo on all Congress marketing – i.e. email blasts, print advertising etc. in the run up to the conference
- Exhibition space – 36 square meters. Prime (Platinum) position subject to availability
- 45-minute presentation in the WCP Innovation Theatre
- 1 promotional insert – leaflet in the Congress bag
- Congress logo for use on partner's promotional leaflets
- 6 complimentary congress registrations
- 3 complimentary exhibitor passes
- 4 complimentary tickets to the Gala dinner
- Pull up banner at entrance of the main plenary hall (provided by partner) exclusive to Platinum partners
- White Paper (optional). Opportunity to write and submit a white paper which can be made available on the WCP2023 website; partner can also promote on their stand and via their own marketing
- 1 e-mail sent on behalf of the partner 2 weeks pre-congress to all attendees (content to be provided in html) – Platinum & Gold partners only – subject to availability
- 1 e-mail sent on your behalf 2 weeks post-congress to all attendees (content to be provided in html) Platinum & Gold partners only – subject to availability
- Industry Symposium – 45-minute duration. Day and time to be agreed

GOLD PARTNER

£35,000 + VAT (EARLY BIRD RATE UNTIL 31 JULY 2021)

£42,000 + VAT (NORMAL RATE)

- Extensive acknowledgement as a Gold Partner across WCP2023 platforms in the run up, on site and post event
- Logo and link on the Partner & Exhibitor page on the Congress website including 75-word company profile
- Partner logo to also appear on the Congress website homepage on partner carousel - in addition to the partner/exhibitor list housed in a separate page. Exclusive to Platinum and Gold partners
- Accredited as Gold Partner within the WCP2023 App within the partner page. This includes logo, up to 50-word company profile and URL link.
- Banner advertising in the App on homepage and selected subpages: Logo and URL link on rotation (Platinum & Gold Partners only)
- Exhibition space – 24 square meters. Prime (Gold) position subject to availability
- 30-minute presentation in the WCP Innovation Theatre
- 1 promotional insert – leaflet in the Congress bag
- 1 e-mail sent on behalf of the partner 2 weeks pre-congress to all attendees (content to be provided in html) – Platinum & Gold Partners only – subject to availability
- 1 e-mail sent on your behalf 2 weeks post-congress to all attendees (content to be provided in html) Platinum & Gold Partners only – subject to availability
- Congress logo for use on partner's promotional leaflets
- 4 complimentary congress registrations
- 2 complimentary exhibitor passes
- 3 complimentary tickets to the Gala dinner

SILVER PARTNER

£25,000 + VAT (EARLY BIRD RATE UNTIL 31 JULY 2021)

£30,000 + VAT (NORMAL RATE)

- Acknowledgement as a Silver Partner across WCP2023 platforms in the run up, on site and post event
- Logo and link on the Partner & Exhibitor page on the Congress website including 50-word company profile
- Accredited as Silver Partner within the WCP2023 App within the partner page. This includes logo, up to 25-word company profile and URL link
- Exhibition space – size 18 square meters. Prime (Silver) position subject to availability
- 20-minute presentation in the WCP Innovation Theatre
- 1 promotional insert – leaflet in the congress bag
- Congress logo for use on partner's promotional leaflets
- 2 complimentary registrations
- 1 complimentary exhibitor passes
- 2 complimentary tickets to the Gala dinner

BRONZE PARTNER

£15,000 + VAT (EARLY BIRD RATE UNTIL 31 JULY 2021)

£18,000 + VAT (NORMAL RATE)

- Acknowledgement as a Bronze Partner across WCP2023 platforms in the run up, on site and post event
- Exhibition space – size 9 square metres. Prime (Bronze) position subject to availability
- 1 promotional insert – leaflet in the congress bag
- Logo and link on the Partner & Exhibitor page on the Congress website
- Congress logo for use on partner's promotional leaflets
- 1 complimentary registration
- 1 complimentary exhibitor pass
- 1 complimentary ticket to the Gala dinner

EXHIBITION OPPORTUNITIES

The exhibition will be held in conjunction with the Congress and feature catering across all days, a poster presentation area, an innovation theatre and lots more.

Standard exhibition package

£3,500 + VAT (EARLY BIRD RATE UNTIL 31 JULY 2021)

£4,200 + VAT (NORMAL RATE)

- 3m x 3m including shell scheme: nameboard, carpet, standard lighting, standard electricity, 1 table and 2 chairs
- 1 complimentary registration
- 1 complimentary exhibitor pass
- Additional furniture can be purchased using the link in the Exhibition Manual which will be published in 2023

Space only

£500 PER SQM + VAT (EARLY BIRD RATE UNTIL 31 JULY 2021)

£600 PER SQM + VAT (NORMAL RATE)

Shell scheme

£500 PER SQM + VAT (EARLY BIRD RATE UNTIL 31 JULY 2021)

£600 PER SQM + VAT (NORMAL RATE)

ADDITIONAL EXHIBITOR REGISTRATIONS

£250 (EARLY BIRD RATE UNTIL 31 JULY 2021)

£350 (NORMAL RATE)

Exhibitors are welcome to purchase additional exhibitor registrations, should more be required above the entitlement. Additional registrations can be booked via the industry booking form.

Exhibitor registrations include access to the venue, exhibition, poster areas and limited access to sessions (max three exhibitors per company per session – priority will be given to delegates with full congress registration). Tea, coffee, and lunch for the main programme days are included.

Exhibition build schedule

Saturday 1 July	Build*	
Sunday 2 July	Exhibitor access*	
	Welcome reception and exhibition open	6pm - 9pm
Monday 3 July	Exhibition opens	8am - 5pm
Tuesday 4 July	Exhibition	8am - 5pm
Wednesday 5 July	Exhibition	8am - 5pm
Thursday 6 July	Exhibition	8am - 5pm
Friday 7 July	Exhibition	8.30am - 1pm
	Exhibitor de-rig*	

*Timings to be advised in 2023

Lead retrieval devices available for hire

Information available - Summer 2021

Exhibition manual

Information available - Summer 2021

Please contact Billy Fahey at TFI Group to secure your exhibition space at the earliest opportunity:

Tel: +44 (0)20 7808 5197

E-mail: billy.fahey@tfilodestar.com

INDUSTRY SYMPOSIUM / WORKSHOP OPPORTUNITIES

Date	Time	Rates
Monday 3 July 45 minutes	Lunch time (12:15 – 13:30)	£15,000
	Evening time (19:00 – TBC)	£15,000
Tuesday 4 July 45 minutes	Evening time (19:00 – TBC)	£15,000
Wednesday 5 July 45 minutes	Lunch time (12:15 – 13:30)	£12,000

Includes:

- Room Rental (standard AV, sound, lighting)
- Acknowledgement on the congress website
- Audio-visual equipment and on-site management
- Acknowledgement in the WCP2023 website
- Signage board advertising the Industry Symposium
- Opportunity to brand the speaker lectern and the presidential table
- Symposium programme on the congress website
- Display table at the entrance of the meeting room
- Insert in congress bags

* subject to WCP2023 International Scientific Committee approval and costs for speakers covered by partner

PARTNERSHIP OPPORTUNITIES

WCP2023 Innovation Theatre - EXCLUSIVE TO PARTNERS

PRICE ON APPLICATION

Presentation slots are available in the Innovation Theatre which is an open theatre located in the exhibition hall for Bronze level partners and above. Present a case study, elevator pitch or a demonstration. Includes a listing in the programme on the event app with a push notification on the day.

WCP2023 congress bags (Supplied by the congress)

GUIDE PRICE: £25,000 + VAT

EXCLUSIVE

Attach your brand to every WCP2023 congress bag.

From the very first minute, capture the delegates' attention by partnering the official WCP2023 congress bag. Provide the delegate with convenience and your company with excellent visibility. This opportunity ensures that your brand will reach all WCP2023 attendees.

This opportunity includes:

- 1 corporate logo on the congress bag
- Acknowledgement on the WCP2023 website

WCP2023 lanyard (Supplied by the congress)

£8,000 + VAT

EXCLUSIVE

The lanyards are given to each delegate in order to carry their badge. Delegates are requested to wear the lanyards and badge for the whole duration of the Congress. This is an exclusive opportunity to feature your logo along with the WCP2023 logo and ensures your brand will reach all delegate attendees.

TECHNOLOGY OPPORTUNITIES

WCP2023 mobile app

£7,500 + VAT

EXCLUSIVE

Put your brand in the palm of the delegate's hand!

Do not miss this opportunity to reach attendees through the one and only WCP2023 app. Attendees will use this service before and during WCP2023.

App partnership can include a splash page, push notification (limited to two) and accreditation as the official app partner. Other opportunities may be available.

WCP2023 WI-FI

£5,000 + VAT

EXCLUSIVE

All attendees will access the wireless internet during WCP2023. As our Wi-fi partner you will be the only brand to appear with your logo on the dedicated WCP2023 wi-fi network landing page. Align your company with this opportunity if you are looking for high volume contact and a chance to drive brand awareness.

BRANDING & DELEGATE INTERACTION OPPORTUNITES

Partners lounge

PRICE ON APPLICATION

LIMITED SPACE

Have your own space within the congress venue for your staff and VIP delegates to meet away from the hustle and bustle of the exhibition floor.

Promotional drinks reception or hospitality suite

£15,000 + VAT

ONLY AVAILABLE: MONDAY 3 JULY 2023 & WEDNESDAY 5 JULY 2023

Host your own drinks reception or hospitality suite during the meeting. Price includes venue hire and a standard drinks package for up to 250 guests. Additional guests can be accommodated, and an upgraded food and beverage package can be purchased.

Registration area

£7,500 + VAT

This partnership opportunity enables your company to have its branding as the first connection delegates make with WCP2023 upon arrival.

Partnership of registration area includes:

- 2 x pop up banners provided by partner
- Company logo on registration area branding
- Acknowledgement in app

Speaker preview room

£5,000 + VAT

All speakers will use the speaker preview room, allowing great visibility of your company branding to some of the most influential leaders in our field.

This area provides an ideal base for speakers to take a quiet moment to update their presentations and enjoy some refreshments. This is a fantastic opportunity which will increase your visibility at the meeting.

Your support of this item would include:

- Acknowledgment with your logo on all screens within this room
- Opportunity to brand both areas with pop up banners (provided by your company)
- Acknowledgement on the WCP2023 website, hyperlinked to your company website

POSTERS

PRICE ON APPLICATION

The scientific poster sessions are a hugely important and popular part of the WCP2023 programme. Supporting this area aligns your organisation's belief in current scientific research and study.

Your organisation's logo and branding will be included on the poster stations which will be available for delegates to use throughout each day of the WCP2023.

CATERING OPPORTUNITIES

COFFEE BREAK – £2,500 PER BREAK

LUNCH BREAK – £5,000 PER BREAK

The refreshment breaks provide an invaluable opportunity during WCP2023 for delegates to meet and network.

Note: partner must provide branded napkins and/or coffee cup for inclusion. Specification and deadlines to be advised in the technical manual.

The refreshment break partner opportunity gives your organisation the chance to place your logo throughout the exhibition hall as well as an opportunity to provide branded napkins and/or coffee cups.

PROMOTIONAL MATERIALS

Congress bag leaflet drop

£1,250

A leaflet or item inserted into the congress bags. Please refer to our sustainability policy regarding approved materials for promotional giveaways/bag inserts.

SOCIAL PROGRAMME PARTNERS

The WCP2023 social programme offers an opportunity to engage with small groups of high-profile attendees as well as the opportunity to get your message out to a large-scale audience.

Saturday – 1 July 2023

Presidents Dinner - House for an Art Lover (80 delegates)



Designed by the internationally acclaimed Scottish architect Charles Rennie Mackintosh, House for an Art Lover will provide a beautiful destination and cultural attraction for the WCP2023 Presidents Dinner.

£15,000 + VAT (EARLY BIRD RATE UNTIL 31 JULY 2021)

£18,000 + VAT (NORMAL RATE)

Partners are entitled to the following benefits:

- Acknowledgement as Partner of the President's Reception on the website
- Acknowledgement as Partner of the President's Reception in the app
- Display of Banners with Partner's logo at the venue
- A thank you from WCP2023 President
- Photo opportunity with WCP2023 President

Partners to provide the banners. Design to be approved by the WCP2023 organiser.

Sunday – 2 July 2023

Opening Ceremony & Welcome Reception – Exhibition Hall at the SEC (for all delegates)



Join us in the official welcome to WCP2023 Programme to be disclosed in 2021.

£15,000 + VAT (EARLY BIRD RATE UNTIL 31 JULY 2021)

£18,000 + VAT (NORMAL RATE)

Partners are entitled to the following benefits:

- Acknowledgement as Partner of the Opening Ceremony & Welcome Reception on the website
- Acknowledgement as Partner of the Opening Ceremony & Welcome Reception in the app
- Display of Banners with Partner's logo at the venue
- A thank you from WCP2023 President
- Photo opportunity with WCP2023 President

Partners provide the banners. Design to be approved by the WCP2023 organiser.

Tuesday – 4 July 2023

Ceilidh – The Argyle Street Arches (1,500 delegates)



An industrial venue steeped in history and located in a prime city centre location, Argyle Street Arches comprises of a series of adjoining arches creating a footprint of over 7000sq metres and is part of the substructure of Glasgow's Central Station.

£15,000 + VAT (EARLY BIRD RATE UNTIL 31 JULY 2021)

£18,000 + VAT (NORMAL RATE)

Partners are entitled to the following benefits:

- Acknowledgement as Partner of the Ceilidh on the website
- Acknowledgement as Partner of the Ceilidh in the app
- Display of Banners with Partner's logo at the venue
- A thank you from WCP2023 President
- Photo opportunity with WCP2023 President

Partners provide the banners. Design to be approved by the WCP2023 organiser.

Thursday – 6 July 2023

Gala Dinner – Kelvingrove Art Gallery & Museum (450 delegates)



First opened in 1901, Kelvingrove Art Gallery & Museum houses one of Europe's great art collections. It is the most popular visitor attraction in Scotland and the most visited museum in the United Kingdom outside London. The Kelvingrove will provide a distinguished location for our Gala Dinner and showcase the best of Scottish produce.

£15,000 + VAT (EARLY BIRD RATE UNTIL 31 JULY 2021)

£18,000 + VAT (NORMAL RATE)

Partners are entitled to the following benefits:

- Acknowledgement as Partner of the Gala Dinner on the website
- Acknowledgement as Partner of the Gala Dinner in the App
- Display of Banners with Partner's logo at the venue
- A thank you from WCP2023 President
- Photo opportunity with WCP2023 President

Partners provide the banners. Design to be approved by the WCP2023 organiser.

Please contact Billy Fahey at TFI Group for a discussion on how you can partner with us.
Tel: +44 (0)20 7808 5197
E-mail: billy.fahey@tiflodestar.com